

The Sunny

EDUCATIONAL RESOURCES

Side

PRICE PACK



# PICK A PACK

*author resource menu*

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## 1. TEACHING GUIDE PACK - \$200

*detailed teaching guide with printables*

Teacher-approved Common Core aligned lessons with supplemental worksheets

## 2. LAUNCH PARTY PACK - \$75

*tools to facilitate a book signing / launch party event*

Examples - Word search, coloring page, character masks, book marks

## 3. CLASSROOM VISIT PACK - \$75

*engaging resources to use during a classroom visit*

Examples - Pre-reading activity, post-reading activity, craft / fun project

## 4. WEBSITE / BLOG PACK - \$75

*resources to drive traffic to your blog / author website*

Examples - Parent download, librarian download, subscriber download

## 5. SOCIAL MEDIA PACK - \$75 - \$100

*visuals used to promote book sales on social media*

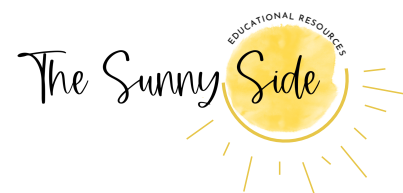
Examples - Colorful & eye appealing visuals, interactive GIFs, book trailers

## **BUNDLE & SAVE!**

2 PACK BUNDLE - Bundle any packs # 2 - 4 for \$125

4 PACK BUNDLE - Bundle packs # 1 - 4 for \$375

5 PACK BUNDLE - Bundle all 5 packs for \$425



# HOW IT WORKS

*a step by step guide*

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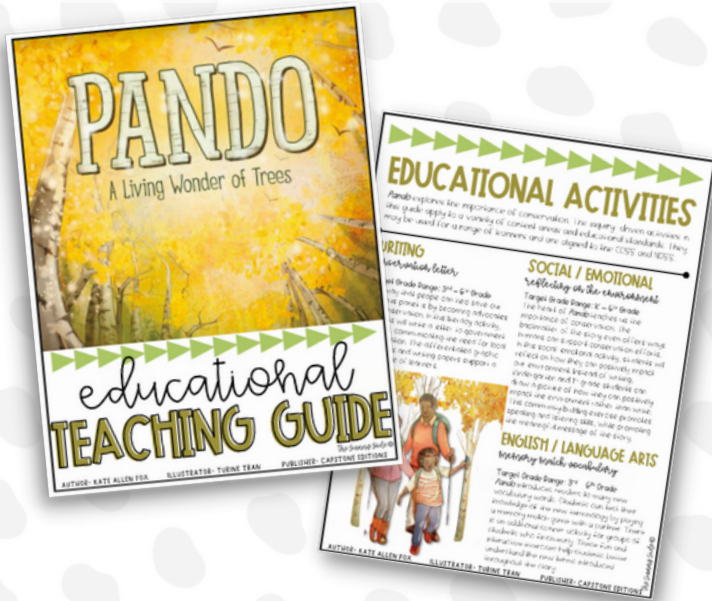
I AM A LICENSED K-9 EDUCATOR WHO CREATES AND DESIGNS ENGAGING LESSONS AND SUPPLEMENTAL WORKSHEETS FOR THE KIDLIT WORLD. MY TEACHING EXPERIENCE AND EXPERTISE ENSURES THAT THE EDUCATIONAL ACTIVITIES WITHIN YOUR CHOSEN RESOURCES ARE DEVELOPMENTALLY APPROPRIATE, CAN BE DIFFERENTIATED FOR A RANGE OF LEARNERS OR GRADE LEVELS, AND SPAN A VARIETY OF ACADEMIC CONTENT AREAS.

ONCE YOU'VE CHOSEN THE RESOURCES THAT WORK BEST FOR YOU AND YOUR BUDGET USING THE PRICE PACKET, HERE'S WHAT TO EXPECT MOVING FORWARD. AN INITIAL SURVEY WILL BE SENT TO YOUR EMAIL FOR YOU TO COMPLETE. HERE, YOU WILL DETAIL YOUR VISION (INCLUDING SPECIFIC LESSON IDEAS AND EDUCATIONAL ACTIVITIES YOU'D LIKE TO INCLUDE) AND ANSWER A SERIES OF QUESTIONS. PLEASE KNOW THAT I WILL NEED ACCESS TO THE ILLUSTRATIONS USED IN YOUR STORY, YOUR PREFERRED AUTHOR BIO AND HEADSHOT IN ORDER TO MAKE YOUR RESOURCES UNIQUE AND CUSTOMIZED.

THE RESOURCES TYPICALLY TAKE 1-2 WEEKS TO CREATE, POSSIBLY MORE DEPENDING ON THE NUMBER OR ORDERS AHEAD OF YOURS. ONCE THEY ARE COMPLETE, I SEND THE FILES TO YOUR EMAIL FOR REVIEW. YOU CAN CHOOSE TO SCHEDULE A VIRTUAL MEETING TO ADDRESS CHANGES OR KEEP TRACK OF YOUR EDITS IN A VIRTUAL DOCUMENT FOR ME TO REVIEW. IF CHANGES ARE NEEDED, UP TO AN ADDITIONAL WEEK IS REQUIRED. I WILL SEND THE FINAL FILES TO YOUR EMAIL. I REQUIRE A DEPOSIT (HALF OF THE FINAL COST OF THE PACKS CHOSEN) BEFORE I BEGIN WORKING. PLEASE CONTINUE READING FOR MORE INFORMATION ABOUT EACH PACK.

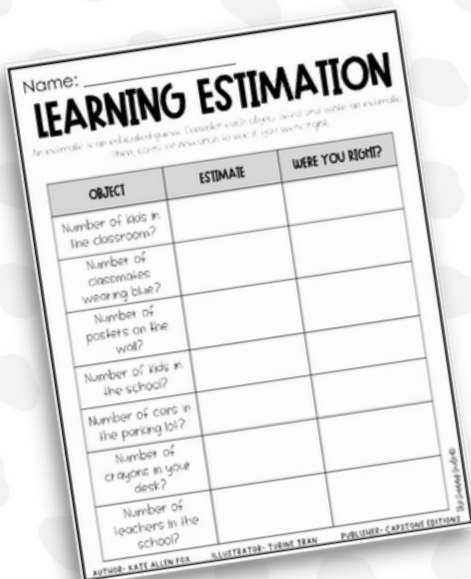
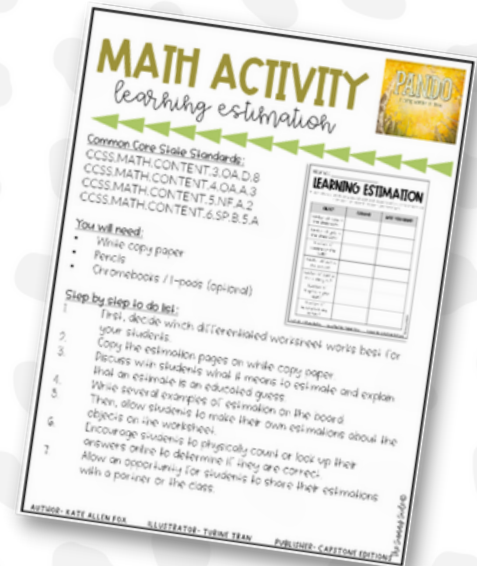
# Teaching Guide

## RESOURCES



UP TO 8 ACADEMIC  
ACTIVITIES ACROSS  
CONTENT AREAS

DETAILED LESSON PLANS,  
ALIGNED TO THE COMMON  
CORE STATE STANDARDS &  
THE NEXT GENERATION  
SCIENCE STANDARDS



PRINTABLE WORKSHEETS  
THAT PAIR WITH LESSONS,  
DIFFERENTIATED TO MEET A  
RANGE OF STUDENT NEEDS



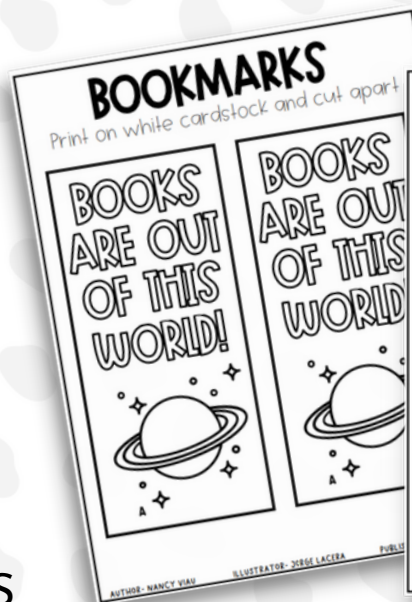
# Launch Party

## RESOURCES

UP TO 3 ENGAGING  
& QUICK ACTIVITIES  
THAT CAPTURE  
IMPORTANT ASPECTS  
OF THE STORY



DETAILED ACTIVITY  
DESCRIPTIONS WITH SUPPLY  
LISTS FOR EASY PREP

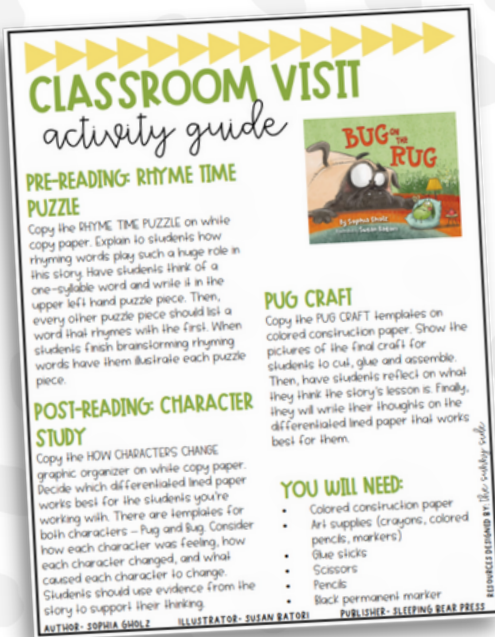


ACTIVITIES CAN BE  
GIVEN AWAY AT A  
LAUNCH PARTY OR  
PROVIDED FOR KIDS  
TO WORK ON DURING  
THE EVENT

# Classroom Visit

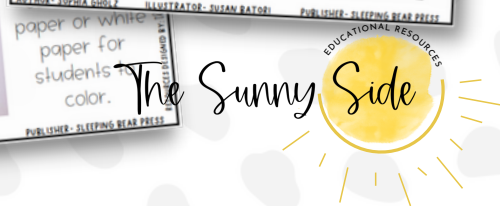
## RESOURCES

UP TO 3 ENGAGING,  
EASY TO IMPLEMENT  
ACTIVITIES



DETAILED ACTIVITY  
DESCRIPTIONS WITH SUPPLY  
LISTS FOR EASY PREP

ACTIVITIES CAN BE  
DONE BY YOU (THE  
AUTHOR) DURING A  
CLASSROOM OR  
SCHOOL VISIT





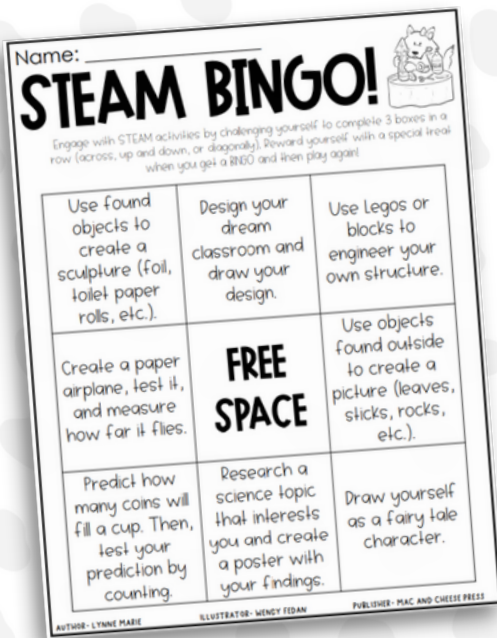
# Website & Blog

RESOURCES

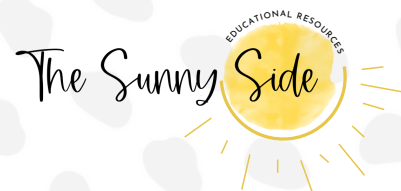


GIVE AWAY FREE  
ACTIVITIES TO YOUR  
WEBSITE & BLOG  
SUBSCRIBERS

UP TO 3 ENGAGING, YET  
SIMPLE ACTIVITIES FOR  
KIDS TO DO AT HOME  
WITH AN ADULT



DRIVE TRAFFIC  
TO YOUR  
WEBSITE &  
BOOST BOOK  
SALES



# Social Media

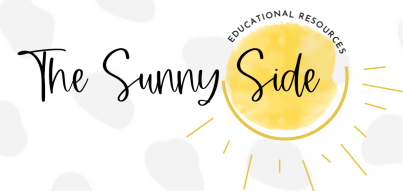
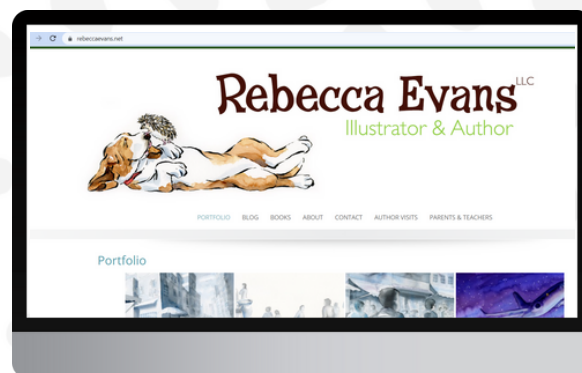
PROMOTIONAL MEDIA

SOCIAL MEDIA  
IMAGES & VISUALS  
USED TO PROMOTE  
BOOK SALES



BOOK TRAILERS,  
BOOK GIFS,  
PROMOTIONAL  
SOCIAL MEDIA  
BANNERS, &  
MORE!

DRIVE TRAFFIC  
TO YOUR  
SOCIAL SITES &  
AUTHOR  
WEBSITE





# Author Branding

& WEB DESIGN SERVICES



WEBSITE DESIGN, REVAMP, &  
AUTHOR BRANDING SERVICES

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# Author Branding

& WEB DESIGN SERVICES

